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THE GENERAL ASSEMBLY OF PENNSYLVANIA

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HOUSE RESOLUTION

No. 434 Session of  
2007

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INTRODUCED BY RAYMOND, OCTOBER 3, 2007

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INTRODUCED AS NONCONTROVERSIAL RESOLUTION UNDER RULE 35,  
OCTOBER 3, 2007

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A RESOLUTION

1 Commending the World Food Programme and Yum! Brands, Inc., for  
2 their efforts to combat hunger in this country and around the  
3 world.

4 WHEREAS, Hunger remains a pressing social issue in America;  
5 and

6 WHEREAS, World hunger affects more than 850 million humans;  
7 and

8 WHEREAS, The World Food Programme, the hunger relief agency  
9 of the United Nations, will conduct World Hunger Relief Week  
10 with Yum! Brands, Inc.; and

11 WHEREAS, Yum! Brands, Inc., is the parent company of A&W,  
12 KFC, Long John Silver's, Pizza Hut and Taco Bell and is the  
13 world's largest restaurant company in terms of system  
14 restaurants with over 35,000 restaurants in more than 110  
15 countries and territories; and

16 WHEREAS, World Hunger Relief Week will run from October 14  
17 through 20, 2007, and is a three-tiered program designed to:

18 (1) raise awareness of the world's hunger problem and

1 the work of the World Food Programme through a comprehensive  
2 global campaign of advertisements, television public service  
3 announcements, in-restaurant promotions and other promotional  
4 activities;

5 (2) mobilize, engage and activate Yum! Brands, Inc.,  
6 employees, families and suppliers in combating world hunger  
7 through volunteer efforts in local communities and other ways  
8 to make a difference through the gift of personal time and  
9 talent; and

10 (3) raise funds for the World Food Programme through an  
11 in-restaurant, week-long promotion and web-based campaign,  
12 which will be used to feed the hungry through their  
13 operations around the globe;

14 and

15 WHEREAS, No purchase is necessary for Yum! Brands, Inc.,  
16 customers to make a donation either in stores or online; and

17 WHEREAS, The Yum! Brands, Inc., foundation will match each  
18 dollar contributed with a 7% contribution to the World Food  
19 Programme, up to \$2 million, to offset the World Food  
20 Programme's administrative costs, which run 7%; and

21 WHEREAS, All moneys raised will go directly to feeding the  
22 hungry; therefore be it

23 RESOLVED, That the House of Representatives of the  
24 Commonwealth of Pennsylvania commend the World Food Programme  
25 and Yum! Brands, Inc., for their efforts to combat hunger in  
26 this country and around the world and encourage support for this  
27 effort as well as other efforts to combat hunger; and be it  
28 further

29 RESOLVED, That a copy of this resolution be transmitted to  
30 the World Food Programme and Yum! Brands, Inc.